



A LOCAL BUSINESS HELPING  
LOCAL BUSINESSES DO MORE BUSINESS.

**Get Involved-**







# Local Influencer. Powerful Engagement.

You want to be seen as a **leader in your category**. You want to connect with the community as a whole and your target market. Say hello to **Bismarck Magazine**.





## HOMETOWN HISTORY

Story: Annette Willis  
Photos: Glenn Ingram



**Historic Downtown Bismarck Walking Tour**  
1 hour / \$15  
Guide: Dana Morrison

Stroll historic streets of Bismarck and hear tales of hearty souls who, at least for a while, called this place home. Walk the terrain of the Mandans and Lakotas, trappers, settlers, railroad riders, soldiers and soiled doves. Tread the streets of Murderer's Gulch in a town once known as the Wildcat Town in the West.

Sundays at 4pm  
June 11 and 20  
July 2, 9, 16, 23, and 30  
August 6, 13, 20 and 27

**Haunted/Hottery Downtown Bismarck**  
Guides: Stacy Sturm and company  
1 hour / \$15 per person  
What's better than walking around downtown talking about outlaws, prostitutes, fires, drinking and debauchery? Taking it all underground, of course! Traverse Bismarck's historic tunnels and learn more about the city on a whole new level.

Friday, May 26 at 5pm, 6pm & 7pm  
Saturdays, May 27 at 5pm, 6pm, 7pm  
More summer dates coming soon!

**Step-On-Guide City Circle Tour**  
Guides: Marvyn Schilling / Annette Willis  
2 hours / customized rates

We'll "step-on" your tour fee to join your group, take over the mic, and show you Bismarck's best. This 2-hour excursion offers a complete overview of historic and modern-day Bismarck.

Booked on request






Living local and covering the people, trends, businesses and stories that make our community great, engaging our readers with the **best of the best** to keep them updated.

# We make the Bismarck, Mandan community a better place to call home.

We deliver the most valuable city magazine experience in the market, and our advertisers create a lasting connection with our readers.

500+

Of original editorial content generated annually

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200,000+

Impressions digitally

Local Business



[New Year New City



## Top Issues

[Hidden Hometown Heroes



# Meet Your Reader, (Oh Hi)

We are your way to connect with the active, educated and social Bismarckian. Your reader is engaged with our community, makes informed decisions about what to do and what to buy in our city and looks to and trusts **Bismarck Magazine**.

## Influence the Influencer

Studies across the board show that women typically have a strong influence on significant decisions made within the household.

**70%**

Female Readership

**21-65**

Average Age

**65%**

Married

**\$ 100,000**

Average Household Income

**95%**

College Educated





# Digital Presence- Not through Print Alone

Bismarck Magazine understands the importance of a digital presence and believes in complimenting through print and digital alike.

**300,000+**

Impressions online issues

**60,000**

Reads online per year

**10 min**

Average read time digitally

**2,500+**

Likes & Follows via Facebook

**90%**

Responsiveness & social engagement through likes, shares and comments from posts

**2,000+**

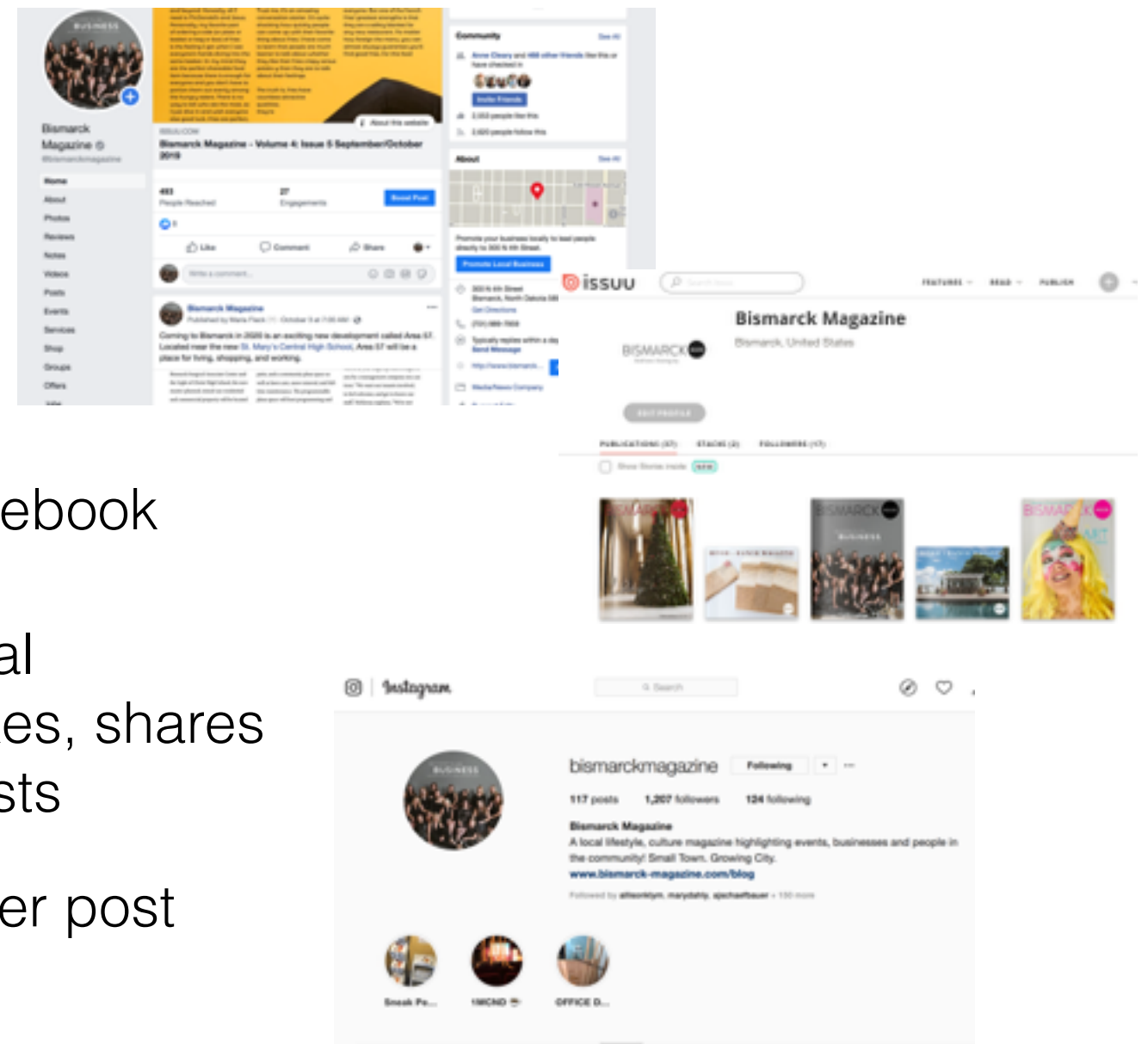
Average social reach per post

## Organic Reads

ALL issue reads are 100% organic and not promoted.

## Found on Issuu

Bismarck Magazine is uploaded online for all to read at any time on [issuu.com](http://issuu.com).



# Don't take it just from us, Ask fellow advertisers.

"I advertise a lot, but we choose to advertise with Bismarck Magazine because your magazines bring in the clients that pay on time, and purchase more services."

**-Local Chiropractor**

"We have worked with Bismarck Magazine for the last few years. Great People to work with and I love what they are doing for the community."

**-Lonna Zacher Brooks, Owner of  
Terry's Health Products**

## We value YOU

It is our goal at Bismarck Magazine to make your marketing efforts go the furthest and help YOU make your mark on this city.

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"My experience has been fantastic. The response from this magazine is phenomenal. My schedule filled up so quickly."

**-Pastor Michael Kraemer, Praire  
Heights Bismarck**

**We want to help put your brand  
at the center of it all-**

Let's work together to make the Bismarck, Mandan,  
Lincoln community an even better place to live.

Hannah Haynes, Publisher  
Caroline Crary, Publisher  
Donnell Roehrich, Executive Sales

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